

“Somoi Bodlai, Swad Bodhlai Na” – the words perfectly describes what Goodricke Roasted stands for as a brand.

at South City Shopping Mall - Kolkata



When Windows Production approached us to be the Beverage Partner for their upcoming movie, Praktan, it was an in connect. Praktan, coming from the makers of the mega movie Bela Seshe, takes us down a nostalgic trip which is so reminiscent of the old Kolkata charm. After the successful launch of the film trailer, Goodricke Group had organized a day long event at South City Shopping Mall to mark the music launch of the movie. Along with the music launch, the audience had a great time at the Goodricke stall taking part in fun games and activities over steaming cups of Goodri Roasted Darjeeling tea. The cast and crew of the movie, along with the lead pair, Rituparna & Prosenjit, also had a m time over tea at our stall.